



De:central Days

# STARTUP PITCH

◀◀◀◀ 24. September 2019 ▶▶▶▶

Palma de Mallorca - Spain

STARTUP  
STUDIO

*Evan Luthra*

KINO

EVAN LUTHRA STARTUP AWARD  
**WIN THE €50.000 PRIZE MONEY**



**"The Best way to predict  
the future is to build it."**

Win the €50.000 #DeDays2019  
Evan Luthra Startup Award.

◀◀◀◀ Scan QR code to apply for the Startup Pitch ▶▶▶▶





De:central Days

## ◀◀◀◀ De:central Days Startup Pitch - Win the €50,000 ▶▶▶▶ #DeDays2019 Evan Luthra Startup Award

The De:Days are honored to welcome Dr. Evan Luthra to its supporters. Dr. Luthra will donate €50,000 to sponsor the prize money for the De:central Days Startup Pitch

### >> Keyfacts:

- You have 4 min to present and 2 min for a Q&A
- €50,000 prize money
- 10 companies will pitch their project to our jury

If you want to participate, fill out the application form (scan the QR code - the link can be found on our website, too). We will announce the ten applicants that have made it to the final round September 10, 2019.



The finalists will have to opportunity to present their project in a four minute pitch and then have two minutes to answer our jury's questions. The finalists will have to pay a setup fee of €1999. This includes a meet market table (price €999,-) and two delegate passes (price €498,-) with all side events that go with it.

Please, only send us an application if you are able to pay for your travel and accommodation expenses yourself.

If you have been chosen for the final round, you will present your project on September 24, 2019. The winners will be announced at the ,Night of the De:Days', our rooftop party the evening of the 24th.



» Evan Luthra is passionate about turning a unique idea into an innovative and profitable business.

He is a serial entrepreneur and has been from adolescence. At the age of 23, he already has an impressive resume and career. At the beginning of his digital journey, he started by curating technology-related news and was able to gain a readership of 250,000 people.

Evan's vision is to empower entrepreneurs and their ideas to their maximum potential.

Having built and invested in 30+ companies in the last 5 years with a combined market cap in excess of \$1 Billion USD, he continues to guide and mentor startups across all technologies. He believes in stepping out of the comfort zone and exploring the power of conceptualization, innovation and execution. The thought that 'entrepreneurs are dreamers and doers' led his path to the most talked about technology today blockchain. His work in the Blockchain space primarily revolves around working with and investing in leading companies such as Hygh.tech, CoinPublish.com, Locktrip.com, Hashgraph.com and has been regarded as a Blockchain expert and pioneer by the worlds leading organizations and publications.

Evan believes in using technology to disrupt existing industries and has companies in a diverse set of industries from FoodTech, FinTech, Marijuana, Travel, Nightlife, Food and Beverage, Lifestyle, Social, AI, Augmented, Virtual, Mixed Reality, Entertainment, Fashion and more.



**In Evans own words:  
"The Best way to predict  
the future is to build it."**

*Evan Luthra*  
INNOVATOR

### **Evan creates and invests in the future**

» The De:central Days' main focus is providing a platform for project from the digital economy to be presented. The five topics covered are: blockchain, artificial intelligence, internet of things, virtual & augmented reality and the future of mobility.

Another focus of the event is to provide the participating companies with sufficient networking opportunities.

The motto behind the De:Days is ,from practice for practice'. Therefore, the conference will provide valuable insights from practical experience, touching digital transformation on both IT and human resources, regulation, hurdles that had to be overcome and many more.

Listen to panes discussions, best practices, expert talks and intensify already made acquaintances in a relaxed atmosphere during our networking events.

[www.de-days.com](http://www.de-days.com)